



# The Blueprint for a Healthy Bottom Line

Energy-efficiency measures are most cost-effective and best for the health of your bottom line when factored into the earliest phase of development—before the blueprint, before the building goes up, the addition is added, or the equipment is ordered.

You don't have to choose between budget and the level of technology or advanced building practices, energy efficiency and processes. By designing for efficiency, you can realize energy savings from the moment your facility is operational.

Through the Energy Conscious Blueprint program from the Connecticut Energy Efficiency Fund and administered by UI, you can receive financial assistance and energy expertise to help you determine the best solutions for your business' future. We can help you determine how advanced efficiencies in technology, high-performance design and sustainable energy management strategies can improve your building, your business, your bottom line and your sustainability. We can also help you determine eligible tax credits to further reduce costs and improve the health of your bottom line.

Improve the health of your bottom line!  
For more information call **1-877-WISE USE** or email [ci@uinet.com](mailto:ci@uinet.com),  
use code **BJP09XX** in the subject line for faster service.



Connecticut's Energy Efficiency Programs are funded by a charge on customer energy bills.  
The Programs are designed to help customers manage their energy usage and cost.